

R&L
INTERNATIONAL
SALES
MARKETING



The 12 Attributes of Extraordinary Media Professionals

By Roger Cooper

Rowman & Littlefield Publishers

Few future media professionals understand that personal attributes like adaptability and integrity are just as important as industry knowledge. This book combines examples of successful professionals with activities to begin readers' development of attributes that will remain relevant despite career-stage or future technological development.

Contributors

Roger Cooper is associate professor of media at Ohio University. He is also director of the OHIO-in-LA program. Every year, Cooper travels with more than twenty Ohio University students to Los Angeles where he teaches classes, facilitates relationships and excursions, and oversees internships throughout the fall and summer semesters. Cooper has been published in such peer-review journals as *Mass Communication and Society*, *International Journal of Sport Communication*, *Journal of Sports Media*, *Communication Theory*, *Journal of Broadcasting and Electronic Media*, *Journalism Educator*, *Journal of Media Education*, *Journalism and Mass Communication Quarterly*, and *Media Management Review*.

Audience(s): College/higher education
Subject: Media studies
Product format: Hardback
ISBN: 9781538116265
Price: £60.00
Publication date: August 2021
Extent: 256 pp
Illustrations: 1 Illustrations, black & white; 1
Tables, unspecified
Format: 254mm x 178mm

R&L
INTERNATIONAL
SALES
MARKETING



The 12 Attributes of Extraordinary Media Professionals

By Roger Cooper

Rowman & Littlefield Publishers

Few future media professionals understand that personal attributes like adaptability and integrity are just as important as industry knowledge. This book combines examples of successful professionals with activities to begin readers' development of attributes that will remain relevant despite career-stage or future technological development.

Contributors

Roger Cooper is associate professor of media at Ohio University. He is also director of the OHIO-in-LA program. Every year, Cooper travels with more than twenty Ohio University students to Los Angeles where he teaches classes, facilitates relationships and excursions, and oversees internships throughout the fall and summer semesters. Cooper has been published in such peer-review journals as *Mass Communication and Society*, *International Journal of Sport Communication*, *Journal of Sports Media*, *Communication Theory*, *Journal of Broadcasting and Electronic Media*, *Journalism Educator*, *Journal of Media Education*, *Journalism and Mass Communication Quarterly*, and *Media Management Review*.

Audience(s): College/higher education
Subject: Media studies
Product format: Paperback
ISBN: 9781538116272
Price: £26.00
Publication date: August 2021
Extent: 256 pp
Illustrations: 1 Illustrations, black & white; 1
Tables, unspecified
Format: 254mm x 178mm

R&L

INTERNATIONAL
SALES
MARKETING

R&L

INTERNATIONAL
SALES
MARKETING

Curating Culture : How Twentieth-Century Magazines Influenced America

Edited by Sharon Bloyd-Peshkin and Charles Whitaker

Rowman & Littlefield Publishers

Curated case studies illuminate how twentieth-century magazines created, cultivated, and served specific communities, laying the groundwork for contemporary media forms to continue that role today. Chapters examine how cultural niches were cultivated, how they changed over time, and how they influenced broader cultural conversations.

Contributors

Sharon Bloyd-Peshkin is associate professor of journalism at Columbia College Chicago, where she is coordinator of the program's magazine concentration. She is the former head of the Magazine Media Division of the Association for Education in Journalism and Mass Communication. Bloyd-Peshkin spent 13 years as a consumer magazine editor, including as senior editor of *Vegetarian Times* magazine and editor of *Chicago Parent* magazine.

Charles Whitaker is dean and professor at Northwestern University Medill School of Journalism, Media, Integrated Marketing Communications. He previously served as the Helen Gurley Brown Professor and associate dean of journalism for the school. He currently serves on the board of directors for both the American Society of Magazine Editors and the Center for Public Integrity.

Audience(s): College/higher education

Subject: Media studies

Product format: Hardback

ISBN: 9781538138106

Price: £65.00

Publication date: August 2021

Extent: 208 pp

Illustrations: 16 illustrations, black & white

Format: 229mm x 152mm

R&L

INTERNATIONAL
SALES
MARKETING



Curating Culture : How Twentieth-Century Magazines Influenced America

Edited by Sharon Bloyd-Peshkin and Charles Whitaker

Rowman & Littlefield Publishers

Curated case studies illuminate how twentieth-century magazines created, cultivated, and served specific communities, laying the groundwork for contemporary media forms to continue that role today. Chapters examine how cultural niches were cultivated, how they changed over time, and how they influenced broader cultural conversations.

Contributors

Sharon Bloyd-Peshkin is associate professor of journalism at Columbia College Chicago, where she is coordinator of the program's magazine concentration. She is the former head of the Magazine Media Division of the Association for Education in Journalism and Mass Communication. Bloyd-Peshkin spent 13 years as a consumer magazine editor, including as senior editor of *Vegetarian Times* magazine and editor of *Chicago Parent* magazine.

Charles Whitaker is dean and professor at Northwestern University Medill School of Journalism, Media, Integrated Marketing Communications. He previously served as the Helen Gurley Brown Professor and associate dean of journalism for the school. He currently serves on the board of directors for both the American Society of Magazine Editors and the Center for Public Integrity.

Audience(s): College/higher education
Subject: Media studies
Product format: Paperback
ISBN: 9781538138113
Price: £26.00
Publication date: August 2021
Extent: 208 pp
Illustrations: 16 Illustrations, black & white
Format: 229mm x 152mm

R&L

INTERNATIONAL
SALES
MARKETING

R&L

INTERNATIONAL
SALES
MARKETING

Developing Educationally Meaningful and Legally Sound IEPs

By Mitchell L. Yell, David F. Bateman and James G. Shriner

Rowman & Littlefield Publishers

This book, written in a user-friendly format, is intended for undergraduate and graduate students who will be or are currently involved in IEP development and delivery.

Contributors

Mitchell L. Yell is the Fred and Francis Lester Palmetto Chair in Teacher Education and professor of special education at the University of South Carolina. Yell has published 124 journal articles, five textbooks, twenty-six book chapters, and has conducted numerous workshops on various aspects of special education law, classroom management, and progress monitoring. He also serves as a state-level due process review officer in South Carolina. Prior to working in higher education, Yell was a special education teacher in Minnesota for sixteen years.

David F. Bateman is professor in the Department of Educational Leadership and Special Education at Shippensburg University, where he teaches courses on special education law, assessment, and facilitating inclusion. He has recently coauthored the following books: *A Principal's Guide to Special Education*, *A Teacher's Guide to Special Education*, *Charting the Course: Special Education in Charter Schools*, and the forthcoming *Special Education Leadership: Building Effective Programming in Schools and Current Trends and Issues in Special Education*. He is a former classroom teacher and a former due process hearings officer.

Jim G. Shriner is associate professor in the Department of Special Education at the University of Illinois at Urbana-Champaign. Previously he was assistant professor of education at Clemson University and senior researcher for the National Center of Educational Outcomes (NCEO) at the University of Minnesota. His work includes research on the effects of federal and state education policies and the priorities of educational services for students with disabilities. Shriner currently serves as a member of the Expert Cadre Panel within NCEO and is an advisor to the Student Assessment Divisions for the states of Illinois, South Dakota, and Texas.

Audience(s): College/higher education
Subject: Teaching of students with different educational needs
Product format: Hardback
ISBN: 9781538138007
Price: £65.00
Publication date: August 2021
Extent: 272 pp
Illustrations: 4 Illustrations, black & white; 44 Tables, unspecified
Format: 254mm x 178mm

R&L

INTERNATIONAL
SALES
MARKETING



Developing Educationally Meaningful and Legally Sound IEPs

By Mitchell L. Yell, David F. Bateman and James G. Shriner

Rowman & Littlefield Publishers

This book, written in a user-friendly format, is intended for undergraduate and graduate students who will be or are currently involved in IEP development and delivery.

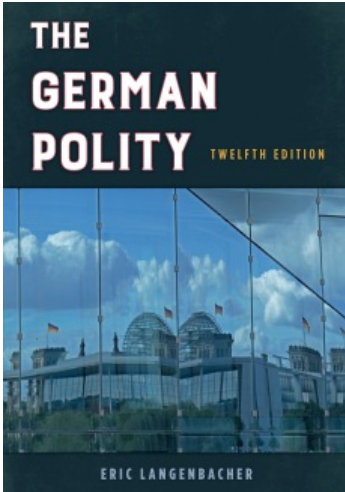
Contributors

Mitchell L. Yell is the Fred and Francis Lester Palmetto Chair in Teacher Education and professor of special education at the University of South Carolina. Yell has published 124 journal articles, five textbooks, twenty-six book chapters, and has conducted numerous workshops on various aspects of special education law, classroom management, and progress monitoring. He also serves as a state-level due process review officer in South Carolina. Prior to working in higher education, Yell was a special education teacher in Minnesota for sixteen years.

David F. Bateman is professor in the Department of Educational Leadership and Special Education at Shippensburg University, where he teaches courses on special education law, assessment, and facilitating inclusion. He has recently coauthored the following books: *A Principal's Guide to Special Education*, *A Teacher's Guide to Special Education*, *Charting the Course: Special Education in Charter Schools*, and the forthcoming *Special Education Leadership: Building Effective Programming in Schools and Current Trends and Issues in Special Education*. He is a former classroom teacher and a former due process hearings officer.

Jim G. Shriner is associate professor in the Department of Special Education at the University of Illinois at Urbana-Champaign. Previously he was assistant professor of education at Clemson University and senior researcher for the National Center of Educational Outcomes (NCEO) at the University of Minnesota. His work includes research on the effects of federal and state education policies and the priorities of educational services for students with disabilities. Shriner currently serves as a member of the Expert Cadre Panel within NCEO and is an advisor to the Student Assessment Divisions for the states of Illinois, South Dakota, and Texas.

Audience(s): College/higher education
Subject: Teaching of students with different educational needs
Product format: Paperback
ISBN: 9781538138014
Price: £26.00
Publication date: August 2021
Extent: 272 pp
Illustrations: 4 Illustrations, black & white; 44 Tables, unspecified
Format: 254mm x 178mm



Audience(s): College/higher education
Subject: Politics & government
Product format: Hardback
ISBN: 9781538146590
Price: £92.00
Publication date: August 2021
Extent: 416 pp
Illustrations: 7 Illustrations, black & white; 32
Tables, unspecified
Format: 254mm x 178mm

The German Polity

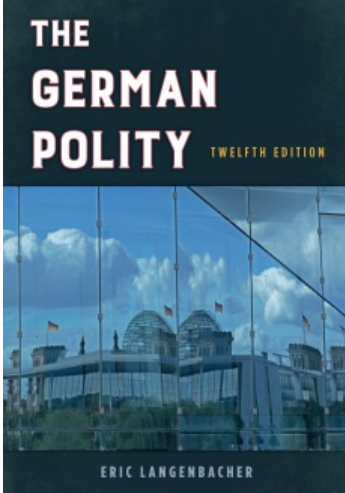
By Eric Langenbacher

Rowman & Littlefield Publishers

This thoroughly revised and updated edition provides a comprehensive introduction to contemporary Germany, one of the world's leading economic and political powers. Tracing the country's transformation since World War II, the author provides an in-depth guide to Germany's current institutions, actors, and challenges.

Contributors

Eric Langenbacher is a teaching professor in the Department of Government at Georgetown University and director of the Society, Culture, and Politics program at the American Institute for Contemporary German Studies in Washington, DC.



Audience(s): College/higher education
Subject: Politics & government
Product format: Paperback
ISBN: 9781538146606
Price: £38.00
Publication date: August 2021
Extent: 416 pp
Illustrations: 7 Illustrations, black & white; 32
Tables, unspecified
Format: 254mm x 178mm

The German Polity

By Eric Langenbacher

Rowman & Littlefield Publishers

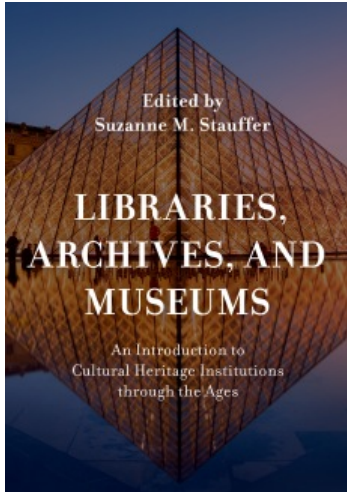
This thoroughly revised and updated edition provides a comprehensive introduction to contemporary Germany, one of the world's leading economic and political powers. Tracing the country's transformation since World War II, the author provides an in-depth guide to Germany's current institutions, actors, and challenges.

Contributors

Eric Langenbacher is a teaching professor in the Department of Government at Georgetown University and director of the Society, Culture, and Politics program at the American Institute for Contemporary German Studies in Washington, DC.

R&L

INTERNATIONAL
SALES
MARKETING



Libraries, Archives, and Museums : An Introduction to Cultural Heritage Institutions through the Ages

Edited by Suzanne M. Stauffer

Rowman & Littlefield Publishers

The work provides a thorough background for students and professionals in the fields of library, archives, and museum resource management, preservation, and administration.

Contributors

Suzanne M. Stauffer, PhD, is professor of library and information science at Louisiana State University and an affiliated member of the faculty of the Doctor of Design in Cultural Preservation in the College of Art & Design. She is a member of the editorial review board of *Public Library Quarterly* and the board of advisors of *Open Information Science* and chair of the Cultural Heritage Institutions Area Southwest Popular/American Culture Association, and she has held numerous positions on the executive board of the Library History Round Table of the American Library Association, including vice-chair and chair. She is also a member of the SIG Library History of the International Federation of Library Associations and Institutions (IFLA).

Audience(s): General/trade

Subject: Library, archive & information management

Product format: Hardback

ISBN: 9781538118894

Price: £85.00

Publication date: October 2021

Extent: 328 pp

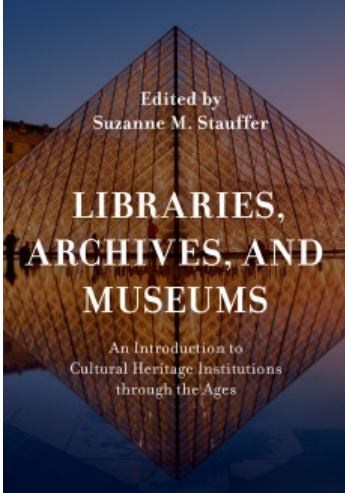
Illustrations: 58 Halftones, black & white; 12

Maps; 2 Tables, unspecified

Format: 254mm x 178mm

R&L

INTERNATIONAL
SALES
MARKETING



Libraries, Archives, and Museums : An Introduction to Cultural Heritage Institutions through the Ages

Edited by Suzanne M. Stauffer

Rowman & Littlefield Publishers

Contributors

Suzanne M. Stauffer, PhD, is professor of library and information science at Louisiana State University and an affiliated member of the faculty of the Doctor of Design in Cultural Preservation in the College of Art & Design. She is a member of the editorial review board of *Public Library Quarterly* and the board of advisors of *Open Information Science* and chair of the Cultural Heritage Institutions Area Southwest Popular/American Culture Association, and she has held numerous positions on the executive board of the Library History Round Table of the American Library Association, including vice-chair and chair. She is also a member of the SIG Library History of the International Federation of Library Associations and Institutions (IFLA).

Audience(s): General/trade

Subject: Library, archive & information management

Product format: Paperback

ISBN: 9781538118900

Price: £40.00

Publication date: October 2021

Extent: 328 pp

Illustrations: 58 Halftones, black & white; 12

Maps; 2 Tables, unspecified

Format: 254mm x 178mm

**Rhetorical
Criticism**

PERSPECTIVES IN ACTION

Third Edition



EDITED BY **JIM A. KUYPERS**

Rhetorical Criticism : Perspectives in Action

Edited by Jim A. Kuypers

Rowman & Littlefield Publishers

Rhetorical Criticism presents a well-grounded accessible introduction to the basics of rhetorical criticism and theory that stresses criticism as an art and opportunity for critical thinking. The third edition includes new chapters on visual rhetoric and digital rhetoric and updated examples from contemporary culture.

Contributors

Jim A. Kuypers is professor of communication at Virginia Tech. His many publications include *Twentieth Century Roots of Rhetorical Studies*, *Bush's War*, and *Partisan Journalism* (a CHOICE Outstanding Academic Title). He has been honored with the American Communication Association's Outstanding Contribution to Communication Scholarship Award, the Southern States Communication Association's Janice Hocker Rushing Early Career Research Award, and Dartmouth College's Distinguished Lecturer Award.

Audience(s): College/higher education

Subject: Communication studies

Product format: Hardback

ISBN: 9781538138137

Price: £96.00

Publication date: August 2021

Extent: 384 pp

Illustrations: 6 Illustrations, black & white

Format: 254mm x 178mm

**Rhetorical
Criticism**

PERSPECTIVES IN ACTION

Third Edition



EDITED BY **JIM A. KUYPERS**

Rhetorical Criticism : Perspectives in Action

Edited by Jim A. Kuypers

Rowman & Littlefield Publishers

Rhetorical Criticism presents a well-grounded accessible introduction to the basics of rhetorical criticism and theory that stresses criticism as an art and opportunity for critical thinking. The third edition includes new chapters on visual rhetoric and digital rhetoric and updated examples from contemporary culture.

Contributors

Jim A. Kuypers is professor of communication at Virginia Tech. His many publications include *Twentieth Century Roots of Rhetorical Studies*, *Bush's War*, and *Partisan Journalism* (a CHOICE Outstanding Academic Title). He has been honored with the American Communication Association's Outstanding Contribution to Communication Scholarship Award, the Southern States Communication Association's Janice Hocker Rushing Early Career Research Award, and Dartmouth College's Distinguished Lecturer Award.

Audience(s): College/higher education

Subject: Communication studies

Product format: Paperback

ISBN: 9781538138144

Price: £45.00

Publication date: August 2021

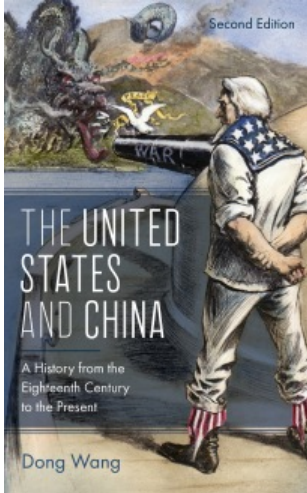
Extent: 384 pp

Illustrations: 6 Illustrations, black & white

Format: 254mm x 178mm

R&L

INTERNATIONAL
SALES
MARKETING



The United States and China : A History from the Eighteenth Century to the Present

By Dong Wang

Rowman & Littlefield Publishers

Now fully revised and updated, *The United States and China* offers a comprehensive synthesis of US-Chinese relations from initial contact to the present. Balancing the modern (1784–1949) and contemporary (1949–present) periods, Dong Wang retraces centuries of interaction between two of the world's great powers from the perspective of both sides.

Contributors

Dong Wang is distinguished university professor of history and founding executive director of the Wellington Koo Institute for Modern China in World History at Shanghai University, as well as research associate at the Fairbank Center of Harvard University. Her books include *Longmen's Stone Buddhas and Cultural Heritage*.

Audience(s): College/higher education

Subject: Asian history

Product format: Paperback

ISBN: 9781538149386

Price: £32.00

Publication date: August 2021

Extent: 424 pp

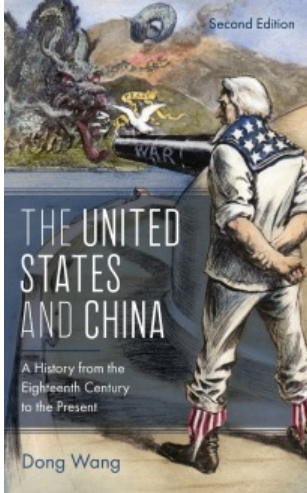
Illustrations: 6 Illustrations, black & white; 9

Tables, unspecified

Format: 229mm x 152mm

R&L

INTERNATIONAL
SALES
MARKETING



The United States and China : A History from the Eighteenth Century to the Present

By Dong Wang

Rowman & Littlefield Publishers

Now fully revised and updated, *The United States and China* offers a comprehensive synthesis of US-Chinese relations from initial contact to the present. Balancing the modern (1784–1949) and contemporary (1949–present) periods, Dong Wang retraces centuries of interaction between two of the world's great powers from the perspective of both sides.

Contributors

Dong Wang is distinguished university professor of history and founding executive director of the Wellington Koo Institute for Modern China in World History at Shanghai University, as well as research associate at the Fairbank Center of Harvard University. Her books include *Longmen's Stone Buddhas and Cultural Heritage*.

Audience(s): College/higher education

Subject: Asian history

Product format: Hardback

ISBN: 9781538149379

Price: £92.00

Publication date: August 2021

Extent: 424 pp

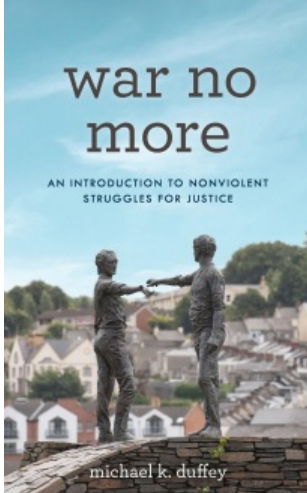
Illustrations: 6 Illustrations, black & white; 9

Tables, unspecified

Format: 229mm x 152mm

R&L

INTERNATIONAL
SALES
MARKETING



War No More : An Introduction to Nonviolent Struggles for Justice

By Michael K. Duffey

Rowman & Littlefield Publishers

This introduction to nonviolent movements analyzes fourteen classic and contemporary cases to show how nonviolent strategies can work where violent warfare has failed. Drawing on practitioner knowledge and diverse philosophical and religious texts, Michael K. Duffey offers a multifaceted argument for embracing nonviolent resolutions to conflict.

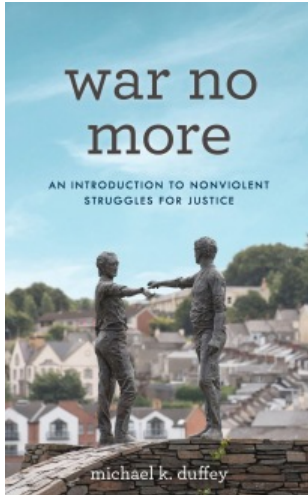
Contributors

Michael K. Duffey is associate professor emeritus and former director of the Interdisciplinary Major in Peace Studies at Marquette University. Duffey specializes in theological ethics with particular attention to issues of justice and peace, human rights, and Protestant and Catholic ethical methodologies. His most recent books are *Sowing Justice, Reaping Peace: Case Studies of Racial, Religious, and Ethic Healing Around the World* and *Peacemaking and the Challenge of Violence in World Religions* (coedited with Irfan A Omar).

Audience(s): General/trade
Subject: Social & political philosophy
Product format: Hardback
ISBN: 9781538158579
Price: £85.00
Publication date: October 2021
Extent: 208 pp
Format: 229mm x 152mm

R&L

INTERNATIONAL
SALES
MARKETING



War No More : An Introduction to Nonviolent Struggles for Justice

By Michael K. Duffey

Rowman & Littlefield Publishers

This introduction to nonviolent movements analyzes fourteen classic and contemporary cases to show how nonviolent strategies can work where violent warfare has failed. Drawing on practitioner knowledge and diverse philosophical and religious texts, Michael K. Duffey offers a multifaceted argument for embracing nonviolent resolutions to conflict.

Contributors

Michael K. Duffey is associate professor emeritus and former director of the Interdisciplinary Major in Peace Studies at Marquette University. Duffey specializes in theological ethics with particular attention to issues of justice and peace, human rights, and Protestant and Catholic ethical methodologies. His most recent books are *Sowing Justice, Reaping Peace: Case Studies of Racial, Religious, and Ethic Healing Around the World* and *Peacemaking and the Challenge of Violence in World Religions* (coedited with Irfan A Omar).

Audience(s): General/trade
Subject: Social & political philosophy
Product format: Paperback
ISBN: 9781538158586
Price: £35.00
Publication date: October 2021
Extent: 208 pp
Format: 229mm x 152mm