**BOOK LAUNCHES AND EVENTS**

If you or your university/organization plan to hold a book launch, we can provide sales and marketing support.

**What we can do:**

* We can ship books to you or the venue (on a sale or return basis), or liaise with a local bookseller.
* We can provide a promotional code that allows attendees to purchase your book directly from us at a discount.
* We can supply a discount flyer to hand out to attendees for later purchase.
* We can help promote your event on social media.
* If the event is held in London (where we are based), we might be able to come and set up a stand to sell books.
* If the event is outside of London, speak to your editor about their possible attendance.

**What we can’t do:**

* We can’t pay for author book tours.
* We can’t pay for event advertising.
* All orders must be paid for in advance. You can however return unsold books.

**EVENT DETAILS**

**Event type:**  Signing  Reading  Panel Discussion  Lecture  Conference presentation

**Date:** Click here to enter a date. **Time:**       **How many people are expected to attend?**

**Location (including address):**

**Can books be sold on-site?**  Yes  No

**Contact person at venue:**

**Name:**       **Title:** ­­­­

**Phone:**       **Email:**

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| --- | --- | --- |
| **Books requested** | | |
| **Title** | **ISBN** | **Quantity** |
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**Note: We need a minimum of one month’s notice in order to adequately handle event book requests. If you have any questions, please don’t hesitate to contact us:**

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